

Press Release

EVOLVHEALTH, LLC - July 13, 2011

Evolv Health Announces James Christiansen to Take the Field!

Dallas, TX, July 13, 2011 - EvolvHealth, LLC announced today that James Christiansen, Chief Operations Officer, will leave his Corporate position to become a distributor and promoter of the e84 Challenge. This announcement was driven by James' desire to do what he loves best...Help Other People Evolv. Having the previous experience of building a successful downline, along with his Corporate experience, James and the entire EvolvHealth Executive team know this decision is going to be tremendous for everyone.

"I understand timing and the time is now; the opportunity to be in the field at this time is incredible. I can best lead by working side-by-side with the field and help them to grow their teams. I am excited to help promote the e84 Challenge and turn it into the e84 Movement. EvolvHealth is poised for phenomenal growth and the industry sees that; so do I. I couldn't be more excited for the organization, and my family," said Christiansen.

"This is his lane; we can't keep a guy like him behind a desk," said Trey White, Co-founder and Chairman of EvolvHealth. "James has done many amazing things in his young career, inside and out, of this industry. There is no question that he will be successful, and I cannot wait to see how many lives James impacts as he launches his Evolv business and leads his partners to success."

"James is the type of guy that everyone wants to be around," said EvolvHealth CEO, Brent Hicks. "He keeps everyone smiling and motivated. He is an amazing speaker and trainer, and a major asset to Evolv."

ABOUT JAMES CHRISTIANSEN

Only 34 years of age, James has accomplished quite a bit in his young career. At 23, he was named the youngest Vice President of Premier Commercial Bank, NA in Anaheim, CA. By 25, he founded a multi million-dollar commercial real estate banking organization, which led to his first million. It was in 2007 that James found network marketing. He got involved on a part time basis and has never looked back. Instantly becoming a top field leader and producer in his organization, he was known for his business

-more-



skills and presentation ability. In 2009, James orchestrated the launch of his own network marketing company, XOWii, LLC, which was located in Newport Beach, California. He grew the company to an estimated \$15,000,000 in sales one year after launching. After meeting with EvolvHealth, Co-Founder and entrepreneur, Trey White in December of 2010, James was able to successfully grow XOWii by merging with Dallas based EvolvHealth, LLC, and was named Chief Operations Officer and was instrumental in the launch of the Evolv e84 Challenge program. James is now following his passion and is focused on “Helping Other People Evolv” through developing his organization and customers through the Evolv opportunity.

ABOUT EVOLVHEALTH, LLC — Our mission is to assist millions of Challengers and Promoters of the “e84 Challenge” to achieve or exceed personal health and wealth targets. The mission for promoters of the e84 challenge is to achieve better wealth through others achieving better health while living the Evolv Life Plan, a balanced approach to health and wealth through the principles of S.H.A.R.E.

(Sustainable Wealth, Health, Attitude, Relationships, Environment).

Headquartered in Dallas, Texas, EvolvHealth operates in the United States, Canada, Mexico, Peru and Chile. For more information visit www.evolvhealth.com.

CONTACT INFORMATION:

Josh Higginbotham

President of EvolvHealth, LLC

888-280-9555

media@evolvhealth.com



ēvolv™